**NEW LAUNCHES AND BRAND WISE**

1. **Why this tool:**
2. To fetch the data of New launched products and brand wise products
3. Operation department need to do products listing like new launches and brand wise products.
4. So, by searching the products manually they take more time, and they can’t reach their targets.
5. To overcome all this issues NEW LAUNCHES AND BRAND WISE program, play major role.
6. **How it works:**

The main task of this tool is to provide the ASINS, image URLs, Price, Ratings, Review count of both NEW LANCHES and BRAND WISE products.

So, this program provides all the required fields.

1. **How to use it:**

Step 1: Based on the operation team requirements they should provide the product URL.

Step2: **NEW LAUNCHES** – Now open amazon.com and search the product you want.

Step3: Now click on the product and scroll to the “product information”.

Step4: There you can see the “BEST SELLER RANK”, in that row u can see the link to which is named with the product you have searched as shown in below image.

A screenshot of a computer

Description automatically generated

Step5: Now, click on it and the page will redirect to the new “NEW LAUNCHES” page.

Step 6: Now, scroll down and you can find the new release link between the products click on it. A collage of images of various electronic devices

Description automatically generated

Step 7: Now, the page got redirected to “AMAZON HOT NEW RELEASES”

Step 8: Now, copy that page URL.

A screenshot of a computer

Description automatically generated

Step 9: Now, run the program and enter your login credentials carefully.

Step 10: Ater credentials verified there you can see the options to select as shown in below image.

Step 11: If you want to run NEW LAUNCHES provide input 1 and click enter.

If you want to run BRAND WISE provide input 2 and click enter.

Step 12: As we are discussing about NEW LAUNCHES select option 1 and click enter and provide the previously coped URL and click enter.

Step 13: Now, program will run and fetch the data, once program completed you can see “Program successfully completed…” in the terminal.

Step 14: Now open the “newlist” excel sheet to check the output result.

Step 15: **BRAND WISE** – Now open amazon.com and search the product you want.

Step 16: Now left side of the page you can see the filters there you just select the bran you want in brand section and copy the page URL.

A screenshot of a computer screen

Description automatically generated

Step 17: Now, run the program and fill your login credentials carefully.

Step 18: Ater credentials verified select the option 2 and click enter and provide the previously coped URL and click enter.

Step 19: Now, program will run and fetch the data, once program completed you can see “Program successfully completed…” in the terminal.

Step 20: Now open the “brandlist” excel sheet to check the output result.

1. **Any updates required:**